

BTN 17-3 As Beacon Company controller, you are responsible for informing the board of directors about its financial activities. At the board meeting, you present the following information.

ETHICS CHALLENGE

A1



	2015	2014	2013
Sales trend percent	147.0%	135.0%	100.0%
Selling expenses to sales	10.1%	14.0%	15.6%
Sales to plant assets ratio	3.8 to 1	3.6 to 1	3.3 to 1
Current ratio	2.9 to 1	2.7 to 1	2.4 to 1
Acid-test ratio	1.1 to 1	1.4 to 1	1.5 to 1
Inventory turnover	7.8 times	9.0 times	10.2 times
Accounts receivable turnover	7.0 times	7.7 times	8.5 times
Total asset turnover	2.9 times	2.9 times	3.3 times
Return on total assets	10.4%	11.0%	13.2%
Return on stockholders' equity	10.7%	11.5%	14.1%
Profit margin ratio	3.6%	3.8%	4.0%